



Wild Wolf Brewing  
Company  
2773 A Rockfish Valley  
Highway  
Nellysford, VA

"Currently a brewery and home brew supply shop. Expanding to a brewpub by FALL of 2011!!"

**Green Statement:** "We believe that in order to preserve the earth for future generations we NEED to start here and now. As a company that believes strongly in community we hope to help influence the friends and families we come in contact with to do the same."

We purchase local honey and other local fruits for use in our beer."

#### CORE ACTIVITIES for Green Attractions

☒ **Recycling.** Virginia Green facilities must have highly-visible locations/containers that provide the opportunity for guests to recycle aluminum cans, plastic and glass bottles, or other disposable products purchased at the facility. Recycling of cardboard, plastic, paper, and composting of waste foods is highly encouraged as well. This facility pledges that they:

- Use growlers, reusable glass containers, for people to take beer home, making 0 waste from people purchasing our beer and use corn cups for tastings, which are then composted by our brewer
- Recycle cardboard
- Donate all used grain to local farmers



☒ **Minimize the use of disposable food service products.** The facility is required to minimize the use of disposable food service products and maximize the use of food service products that are recyclable or compostable in the food service area. When disposable food service items are used, the facility is encouraged to use products that are made from bio-based or renewable resources, and to provide for the collection / recycling/ composting of food service items disposed of on the premises. This facility pledges that they:

- Use disposable foodservice items that are made from bio-based, renewable materials (corn, bamboo, potato starch, sugarcane, etc.)
- Use disposable foodservice items that are made with recycled content
- Use compostable food service items and direct this material to available composting operations in your area

☒ **Reduce solid waste.** The facility must be actively working to reduce its solid waste generation. This facility pledges that they:

- Have a numeric goal to reduce overall materials that go to the landfill

#### *Kitchen (or during meetings/events)*

- Compost food waste and other compostables

#### *Restrooms*

- Use bulk soap dispensers in public restrooms
- Purchase recycled-content paper-towels and toilet paper

#### *Office*

- Reuse scrap paper for notes
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
- Make double-sided photocopies and avoid making extra photocopies
- Use electronic correspondence and forms when possible



#### *Buildings and grounds*

- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles

☒ **Use water efficiently.** The facility must have a plan in place and have taken steps toward reducing its water use. This facility pledges that they:

- Have established a numeric goal to reduce water consumption over time

#### *Activities indoors*

- Perform preventative maintenance to stop drips and leaks
- Use microfiber technology mops

☒ **Conserve energy.** The facility must have a plan in place and have taken steps toward reducing its energy use. This facility pledges that they:

- Track overall energy bills
- Have established a numeric goal to reduce energy usage over time

#### *Heating and cooling*

- Have installed ceiling fans
- Regularly perform preventative maintenance on HVAC system
- Keep office doors and windows closed if HVAC system is on

#### *Lighting*

- Have adopted a policy/practice to turn off lights in unoccupied rooms
- Have adopted a policy/practice to minimize the use of lighting during night cleaning

#### *Appliances and electronic devices*

- Use ENERGY STAR qualified office equipment (computers, monitors, copiers, printers, etc.)
- Have adopted a policy/practice to turn off fans, computers, monitors and other devices in unoccupied rooms at the end of the workday or when otherwise not being used

#### *Transportation-related energy use*

- Use alternative fuel, hybrid-electric, or electric vehicles

For more information on Wild Wolf Brewing Company, see <http://www.wildwolfbeer.com> or contact Joshua Shoenberger at [askthewolf@wildwolfbeer.com](mailto:askthewolf@wildwolfbeer.com) or 434-361-0088.

**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Attractions** have been thoughtfully planned and designed to minimize their impacts on the environment. This attraction has met the established "core activities" for **Green Attractions** and has committed to communicate its activities to its guests.

For more information on **Virginia Green** program, see [www.deq.virginia.gov/p2/virginiagreen](http://www.deq.virginia.gov/p2/virginiagreen) or [www.virginiagreentravel.org](http://www.virginiagreentravel.org).



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

